



## REGIONAL AND LOCAL DEVELOPMENT Department

### ACTIVITY REPORT NOVEMBER 2022-FEBRUARY 2023

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#### DEPARTMENT MANDATES

The Regional and Local Development Department provides an essential link between the economic development strategies of the provincial and federal governments and the region's businesses and social economy enterprises. It is also closely involved in community socio-economic planning and project implementation. The Department delivers programs serving three main sectors:

Regional Development                      Local Development                      Business Development

Public consultation and advice on regional development;

-Until 2003: the role of the Kativik Regional Development Council (KRDC) (JBNQA)

-2004 Sivunirmut Agreement: KRG assumes greater autonomy in the establishment of its priorities, its mandates and the allocation of its funds.

-Spring of 2015: Bill 28, recognizes the KRG as the primary interlocutor of the Government for the territory or community it represents as regards regional development.

#### A. REGIONAL DEVELOPMENT

##### NUNAVIK ELDERS

-NV's Local Coordinators' "Advisors"

Training plans are underway. KRG Sustainable Employment Department is collaborating with RLDD Counselor for elders for the organization of the training session.

#### B. The Local Economy

The Department with the collaboration of the Department of management and management Sciences, Research Centre on First Nations and Inuit economic autonomy <https://centredetudesaeppi.uqam.ca> produced an article for the February issue of Air Inuit inflight magazine: INUIT.

The article is the second one in a series that we hope will continue in 2023. The purpose of these articles is to start a conversation on the local economy in all of Nunavik's northern villages.

Authors: Adel Yassa, Hatouma Sako, Emilie Fortin- Lefebvre, Catherine Boily, François Gélinas.

### Kuujjuaq Local Economic Portrait

Economist and president of Nuno ID Inc. Marie-Josée Loiselle, is working on the economic portrait of Kuujjuaq: chiefly description and analysis of the production, distribution, and consumption of goods and services and overall all economic activities of Kuujjuaq.

This process will provide leaders and residents with an overall understanding of elements affecting the Kuujjuaq economy and an outlook for concerted present and future actions.

In 2023, two other Northern Villages will have their economic portrait drawn.

## **C The Social Economy**

Also known as collective enterprises

The Department organized the first 2023 meeting of the Nunavik Social Economy Hub (Round Table) on January 18, 2023

Theme:

The local economy: our shared ongoing concern

Topics of discussion

1. Composition of Nunavik Round table on the Social Economy (the Nunavik Hub);
2. Particularity of the social economy.
3. Purpose of meeting: A new conversation: the local economy.
4. The local economy portrait, economist Marie-Josée Loiselle.
5. Main commercial actors of the local economy.
6. Meeting logistics.
7. January 19 program: Nunavik coops.

The workshop is sponsored by the Ministère de l'Économie et de l'Innovation Kativik Regional Government

## D. BUSINESS DEVELOPMENT

### Business start-up and expansion

The following is a list of business development projects and business advisory services that the Department office in Kuujuaq worked on for the period. Some files, which were reported in the last activity report, carry over in this report since they are awaiting promoters' input or other research to be completed.

### Sector/Business Activity

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1. Apatakaa Translation booth at 2023 Northern Conference and Trade Show.
2. Johnny and Billy Cain Outfitters sealift 2022 re tourism tours (2).
3. KI EEQ KRG Nunavik Entrepreneurship 2.0 Production.
4. Nunavik Mining Workshop 2023.
5. Johnny and Billy Cain Outfitters-2022 sealift.
6. Nunavik Artists attending the 2023 Northern Light Conference and Trade Show.
7. Vicky Ookpik booth at the 2023 Northern Light Conference and Trade.
8. Nunavik Artists attending the 2023 Northern Light Conference and Trade Show (res.).
9. Sponsorship of Nunavik Night at 2023 Northern Lights Conference and Trade Show.
10. Tumiit Media Inc. at the 2023 Northern Lights Conference and Trade Show.
11. Taqramiut Nipingat Inc. at the 2023 Northern Lights Conference and Trade Show.
12. Ikajurtigiit Coop Workers Coop

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The Department advertised its various funding and support programs in Air Inuit's February 2023 inflight magazine:

Ask us for the New Tool for Current and Future Entrepreneurs in Nunavik (how to prepare)

: A self-taught at-home learning tool by KRG, KI, and EEQ

Start a business: Makigiarutiit Fund would help

Come up with a new food product: Nunavik Choice© Trade Mark can help sell your product

Start a collective (social) group' of businesses: Makigiarutiit Fund would help

Youth or Women groups' competition to write a collective business plan and each participant wins \$1,000

Fund start-up of a community service organization: Makigiarutiit Fund would help

DEPARTMENT EMPLOYEES

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Vacant position, Senior Economic Development Project Analyst

Minnie Abraham, Administrative Technician, Kuujjuaq office

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