



**REGIONAL AND
LOCAL DEVELOPMENT
Department**

**ACTIVITY REPORT
MAY TO SEPTEMBER 2021**

A. REGIONAL DEVELOPMENT

Nunavik Elders

Implementation of Action Plan 2017

Since March 2020 and the confinement period caused by the pandemic, Nunavik Elders' Committee activities came to a stop, since almost all actions require meetings with Nunavik regional organizations and travelling across Nunavik. Compared to other Quebec regions, their seniors continued to function holding videoconferences, Nunavimmiut Elders were restricted in their ability to communicate and meet. Another factor caused the meetings to slowdown, medical appointments, requiring members to travel to Montreal.

The Committee then met 3 times between June 3 and August 23, 2021: :

June 2 and 3: Kuujuaq

Three members met with the following Nunavik organizations' representatives:

Kativik Municipal Housing Bureau

- a seniors' housing policy: KMHB agreed that the Committee and the KRG can work on a draft policy to present to KMHB;
- a senior's seat on KMHB Board of Directors; as an observer/advisor: accepted;
- a member of the Committee to participate with KMHB-KRG and Makivik on yearly planning to input seniors' proposals.

Nunavik Regional Board of Health and Social Services

- coordinated direct communications with elders;
- video production on food security (NRBHSS may not participate)

Kativik Regional Government-Recreation Department

(actions below to be planned gradually Not to all NVs at the same time)

- preparation of plans (including required funding) for local seniors' recreation scheduled activities;
- to be coordinated and implemented by the NV, KRG and if required contract local physical education teacher services;
- organize seniors' sports competitions per coast.

The Committee also discussed climate change and agreed to address a joint letter to ITK and Makivik VP for renewable resources (KRG RDD was consulted prior to meeting).

June 28 and 29: Kangiqsujuaq

Two members met with the addition of a previous year Prix-Hommage-Aînés (Tribute Award) from Kangiqsujuaq

Discussions continued concerning Nunavik Regional Board of Health and Social Services and Kativik Municipal Housing Bureau. KRG Action Plan provides for the Committee to propose to Saturviit Inuit Women Association addition of a senior woman on its board of directors.

Direct communication actions proposed:

- a weekly short radio recorded message from the Committee;
- a webpage for Nunavik Elders' News.

August 23-25: Dorval

Attendees

Elders' committee

Ungava coast

Bobby Snowball, Kuujjuaq

Lucassie Napaaluk, Kangiqsujuaq

Sarah Pasa Annanack, Kangiqsualujjuaq

Hudson coast

Peter Ainalik; Ivujvik

Alacie Nalukturuk, Inukjuak

Martha Amarualik; Puvirnitug

Louisa Brown Cookie. Kuujjuaraapik

Invitees:

Ministère de la Santé et des Services sociaux,
Direction du vieillissement actif | Secrétariat aux aînés

Ministère des Affaires municipales et de l'Habitation

Makivik Corporation- Income tax assistance

Taqramiut Nipingat Inc.

Kativik Ilisarniliriniq

Topics and actions:

- Action 1: Facilitate income tax returns
Makivik Corporation- Income tax assistance: set procedures and announce it
- Action 3: Personal financial management-KI and KRG
Assist Elders with financial management and security measures
Kativik Ilisarniliriniq
- Action 13: additional TV programming hour – TNI

Taqramiut Nipingat Inc. and a general discussion on providing elders with information

- Discussions with the political attaché to Minister Andrée Laforest, MAMH on providing a multi-year major-renovation program of Elders' apartments. This to be coordinated and lead by KRG and Makivik Corporation.

Prix-Hommage-Aînés (Tribute Award)

The Committee held conference calls to discuss selection of a Nunavik candidate for the 2021 Quebec Tribute Award. A public announcement –May 12 to 27was made by the KRG Elders' Councillor calling for the population to propose nominations. No calls were received. The Committee agreed on a nomination and this was communicated to the Elders' Secretariat of the Ministry of Health and Social Services. The Minister responsible of the Elders' Secretariat will make the announcement early in November 2021.

ARTS

Ivujivik new print and drawing shop

The architectural evaluation of the designated building for establishment of a print shop was finalized upon the visit of the architect in April. Two cost estimates were produced: one with the addition of an apartment for a non-resident artist at \$3,170,000 which far exceeded potential funding available. The Department then requested another estimate without the apartment. It came in at \$1,029,260. The Department sent a proposal to fund the project over 2021 and 2022 from multiple of KRG's regional development funds – awaiting answer from the NV and project promoter.

Quebec Government's Northern Action Plan 2020-2023

Société du Plan Nord (SPN)

At the beginning of June, SPN Chibougamau office advisor connected with the Department to revise some programs related to Quebec's Northern Action Plan 2020-2023. The Plan launched in December 2020 had a particular context of reviving economic sectors in Northern Quebec.

SPN call for projects aimed at exploring with regional stakeholders, projects that are on the design table and or have potential to contribute to the development of the region. The Northern Initiatives Fund (the FIN) supports projects that have one or more of the following characteristics:

- access to Québec's northern territory;
- a strong, diversified economic fabric;
- an attractive, dynamic living environment and
- a northern environment to be preserved.

The FIN comprises two sections:

Section A: Community Development and Environmental Conservation: it seeks to support and promote projects that foster:

- development and well-being in northern communities;
- environmental protection and biodiversity conservation;
- the development of the northern territory and the vitality of communities;

-the capacity to act of northern communities.

Section B: Entrepreneurial Initiatives: seeks to support and promote projects that:

- encourage the implementation by stakeholders in the territory of structuring entrepreneurship projects;
- support economic diversification projects;
- enhance business performance;
- foster job creation.

Other aspects of the Northern Action Plan are:

- Financial support program for multi-purpose roads-Mining Sector
- Community Greenhouse development program
- Human resources training for Northern region
- Opportunity budget: is a governmental financial tool to provide financial assistance for new actions under the NAP 20-23 in order to respond to constantly changing issues and needs in the North.

Applications to any of the above programs could be accessed at the SPN website link: <https://plannord.gouv.qc.ca/en/financial-support/>

Present Nunavik strategic projects that might benefit from the North Action Plan are:

- Nunavik Choice©, fully cooked meals
- Green houses, Inukjuak and Salluit
- A Hudson Bay caribou ranch: joint between Inukjuak and Kuujjuaraapik (Inuit and Cree communities).

Technical assistance to present a project are available at the Department (ayassa@krq.ca)

B. BUSINESS DEVELOPMENT

Business start-up and expansion

The following are lists of business development projects and business advisory services that the department offices in Kuujjuaq, Salluit and Inukjuak worked on for the period. Some files which were previously reported carry over in this report since they are awaiting promoters' input or other research to be completed.

| <u>Sector/Business Activity</u> | <u>Community</u> | <u>Status</u> |
|---------------------------------------|------------------|-------------------|
| 1. Peter Qumaluk Cornerstone | Inukjuak | asset acquisition |
| 2. Willia Ningiuk General Merchandise | Inukjuak | open |
| 3. Alain Beliveau Restaurant | Inukjuak | in progress |
| 4. Auberge Kuujjuaq Inn 2019-2021 | Kuujjuaq | resubmission |
| 5. Wolf Lake Camp-upgrade 2021 | Kuujjuaq | completed |
| 6. Aarsiq Theater – expansion 2021 | Nunavik | completed |

Business Advisory Services

On May 25, 2021 the KRG Communication section launched a KRG/KI/EEQ joint press release: “A New Tool for Current and Future Entrepreneurs in Nunavik”. This represented the result of a 24-month work on tutorial videos and information on how to start a business and most importantly, personal efforts required to be in business. Some 90 USB memory sticks units were made available through KRG-Leo’s offices for interested persons to pick-up and learn at their own pace at home.

KRG/EEQ 2.0 development

Entrepreneurship in Nunavik 2.0 self-learning sessions: discussions started in May with an objective to complete these sessions by spring 2022. The following are topics to develop:

1. Understanding income taxes for business owners:
 - single owners
 - partners
 - corporation

2. Understanding sales taxes, in Quebec
3. Understanding cash flow (the working capital)
4. Budgeting and budget variance reports
5. Sources of equity financing
6. Reacting to competition
7. How to read financial statements
 - Income Statement
 - Balance Sheet
 - Statement of Cash Flow
8. Understanding Financial ratios
 - From the income statement
 - From the balance sheet
9. What are joint ventures?
10. How to retain key employees
11. Pay yourself first – RSPs, investments, etc.
12. When should I think about expansion?
13. How to manage inventory (physical counts, LIFO/FIFO, reorder levels, etc.)
14. Bookkeeping solutions
15. How to negotiate a deal

C. LOCAL DEVELOPMENT

| <u>Project</u> | <u>Sector</u> | <u>Status</u> |
|------------------------------------------------|-------------------|---------------|
| 1. Qimutjuit Men’s Association – Establishment | Social | Completed |
| 2. Salluit Community Greenhouse | Service/education | Completed |

3. Umiujaq Mens' Association

Social

Opened

DEPARTMENT EMPLOYEES

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