



JOB OPPORTUNITY

The Kativik Regional Government (KRG), a supra municipal body with jurisdiction over the territory located north of the 55th parallel, is now looking for a self-motivated and dynamic individual interested in joining the KRG to work in the capacity of:

VISITOR EXPERIENCE TECHNICIAN (Permanent - Full-time)

Reporting to the Assistant Director, Parks of the Renewable Resources, Environment, Lands and Parks Department, the Product Development technician has the mandate to ensure customer satisfaction and develop marketing tools to promote parks in Nunavik. This includes, but is not limited to:

- Work closely with the Customer Service and Marketing Agent and the Visitor Experience Officers to participate in the development of park activities and to provide input into the decision-making process regarding tourism infrastructure and services and documentation;
- Ensure that all information published through texts, trip packages and photographs is current and reflects the uniqueness of the region and the park network;
- Introduce, develop and launch new products to respond to existing and emerging markets;
- Assist in testing adventure products out in the field;
- Collaborate with the Customer Service and Marketing Agent in developing a long term strategy for procurement and sales of Nunavik Parks promotional items;
- Coordinate merchandising of promotional items;
- Assist the Customer Service and Marketing Agent for trip logistics for visitors during their stay in Nunavik to ensure exceptional customer experiences and services;
- Perform any other related duties as required by his/her supervisor.

REQUIREMENTS:

- Minimum two (2) years of relevant work experience in communications, tourism or a related field;
- Work experience in the tourism industry preferred;
- A passion for customer service and creating exceptional customer experiences;
- Autonomous, creative, inventive, curious, empathetic and detail oriented
- Good planning and organizational skills;
- Good working knowledge of computers, knowledge of graphic design and marketing software an asset;
- Written and oral working knowledge of at least two (2) of the following languages: Inuktitut, English and French
- Ability to travel within the Nunavik region.

Place of work:	Kuujuaq.
Salary:	Minimum of \$49,589 to maximum of \$84,336/year (Class 8).
Benefits:	Cost of living differential: minimum of \$8,500 per year. Food allowance: minimum of \$3,707 per year. Annual leave trips: maximum of 3 per person annually; Group benefits including Simplified Pension Plan; Vacation: 20 days; Statutory holidays: 20 days including 10 at Christmas.

Please submit your resume by **5 p.m. on May 1, 2023** to:

Human Resources
Kativik Regional Government
P.O. Box 9
Kuujuaq QC J0M 1C0
Fax: 819-964-2975
E-mail: humanresources@krg.ca

The KRG is an equal opportunity employer. In accordance with this and with the James Bay and Northern Québec Agreement, conditions may vary to promote the employment of Inuit candidates.

Only candidates selected for an interview will be contacted.