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Administration régionale KATIVIK Regional Government
P.O. Box 9 KUUJJUAQ (QUÉBEC) CANADA J0M 1C0

JOB OPPORTUNITY

The Kativik Regional Government (KRG), a supramunicipal body with jurisdiction over the territory located north of the 55th parallel, is now looking for a self-motivated and dynamic individual interested in joining the KRG to work in the capacity of:

MARKETING AGENT, PARKS (PERMANENT, FULL-TIME POSITION)

Reporting to the Assistant Director, Parks of the Renewable Resources, Environment, Lands and Parks Department, the Customer Service and Marketing Agent has the mandate develop marketing tools to promote parks in Nunavik. More specifically, the Agent will:

- Work closely with visitor experience officers and the visitor experience technician to develop and implement marketing initiatives, develop partnership agreements and provide input regarding tourism infrastructure and services;
- While developing partnership and collaboration, work with Nunavik Parks staff to maximize the development of local and regional input
- Create and maintain close ties with tourism businesses offering products and services in Nunavik with the view to developing joint ventures or packages that foster park tourism development
- Develop and implement the parks communication plan
- Develop and implement the parks marketing plan
- Responsible to create post and feed social media
- In collaboration with the visitor experience, coordinate the design and development of promotional material for Nunavik Parks
- Work in close collaboration with the KRG Communications Section to keep the Nunavik Parks website up to date
- Ensure that all information disseminated to the public over the Internet, through partners and other organizations reflects the reality and values of Nunavik Parks and is current
- Consult with park directors, stakeholders, partners and other KRG departments regarding Nunavik Parks marketing strategies
- Ensure that all information published through texts, trip packages and photographs reflects the uniqueness of the region and the park network and is current
- In collaboration with the KRG Communications Section, act as an effective spokesperson for Nunavik Parks (websites, media relations, interviews, newsletters, press releases, etc.)
- Be proactive to ensure and enhance collaborations to promote Nunavik parks
- Perform any other related duties as required by his/her supervisor

REQUIREMENTS:

- Bachelor's degree in marketing, tourism or a related field
- Minimum five (5) years of relevant work experience in communications, tourism or a related field
- Work experience in the tourism industry will be considered an asset
- A passion for customer service and creating exceptional customer experiences;
- Ability to stay calm and work under pressure
- Good planning and organizational skills
- Good working knowledge of computers with some knowledge of graphic design and marketing software
- Written and oral working knowledge of at least two (2) of the following languages: Inuktitut, English and French

Place of work:	Kuujjuaq.
Salary:	Minimum of $60,074 to maximum of $102,839 per year (Class 9).
Benefits:	Cost of living differential: minimum of $8,500 per year. Food allowance: minimum of $4,398 per year. Annual leave trips: maximum of 3 per person annually; Group benefits including Simplified Pension Plan; Vacation: 20 days. Statutory holidays: 20 days including 10 at Christmas.

Please submit your resume by **5 p.m. on May 1, 2026** to:

Human Resources
Kativik Regional Government
P.O. Box 9
Kuujjuaq QC J0M 1C0
Fax: 819-964-2975
E-mail: humanresources@krg.ca

The KRG is an equal opportunity employer. In accordance with this and with the James Bay and Northern Québec Agreement, *conditions may vary to promote the employment of Inuit candidates.*

Only candidates selected for an interview will be contacted.