



Press Release
For immediate release

New NPS logo symbolizes closer ties to communities

Kuujuuaq, November 16, 2021 - The Nunavik Police Service is proud to present its new logo to Nunavimmiut, one that is more representative of its mission aimed at safeguarding our communities. The snowy owl will be from now on the new emblem of the Nunavik Police Service.

Since its creation in 1996, the NPS has evolved into a modern and efficient police service deeply rooted in the values of the communities it serves. The snowy owl more appropriately conveys the nature and role of a police service devoted to serve and protect Nunavimmiut.

All Nunavimmiut know that the snowy owl (Ookpik) feeds on small rodents, harmful insects and many kinds of pests or vermin, which spread disease. It thus assumes a protective role by providing a vigil that improves the quality of life of those who occupy the land. In this sense, it has a gift of discernment and judgment. This bird commands respect because of its efficiency, stature, size, and highly developed sight and hearing. Through this symbol, the Nunavik Police Service reiterates its commitment to the values of protection, engagement, altruism, caring, excellence and respect.

The Nunavik Police Service will gradually introduce the new logo in the coming months. It will soon become a highly visible emblem on officers' uniforms and on the new NPS website. Afterwards, it will appear on police cruisers and police stations' flags.

With this new logo, the Nunavik Police Service seeks to promote a more accurate identity of the important role it plays in the communities it serves and the people it protects.

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The Nunavik Police Service (NPS) was created by the Kativik Regional Government in 1996 with the participation of the Solicitor General of Canada and the Ministère de la Sécurité publique du Québec (public security) to maintain peace, order and public safety in Nunavik. The NPS has police detachments in all 14 communities. The mission of the NPS and each of its members pursuant to the Police Act is to maintain peace, order and public security; to prevent and repress crime and offences under the law and municipal by-laws in the Kativik Region; as well as to apprehend offenders.