



PRESS RELEASE
For immediate release



School Perseverance Days 2023

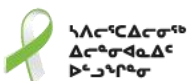
ESUMA launches "Different stories. Different paths. A Common celebration." for School Perseverance Days 2023

Nunavik, January 30th, 2023 - For the seventh consecutive year, ESUMA is organizing School Perseverance Days (SPD2023) in communities across Nunavik and the province, from February 13th to 17th, 2023. School Perseverance Days create inspiring moments for parents, school staff, employers, and community members to demonstrate their support and encourage youth through their educational journeys.

"School Perseverance Days is an important event in every community of Nunavik," states Hilda Snowball, Chairperson of the Kativik Regional Government. "It's an opportunity to encourage students to persevere at school and to graduate. It is also a time to remind parents, school staff, employers, and community members that we all have a role to play in promoting education and growing stronger communities, together."

During School Perseverance Days, students are invited to participate in various school activities related to school perseverance. New this year, ESUMA, in collaboration with Kativik Iisarniliriniq, will be sharing activity books for teachers to use with their students. Funding is also available to communities who are interested in showing their support by creating an event for SPD2023.

This year's theme is "**Different stories. Different paths. A Common celebration,**" and emphasizes that every youth can be proud of where their perseverance in school has taken them, no matter where they came from. It also stresses the importance of a common celebration to highlight the personal efforts of each student



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and those around them. To visually reflect this year's theme, ESUMA will be supplying schools, partners, and community members with promotional material to show their support as well as material for students including:

- **Phone sockets**
- **Socks**
- **Fanny packs**
- **Window decals**

ESUMA invites Nunavimmiut to share their stories of perseverance, resilience and their future goals and dreams on the Facebook group Ajuinnata. The goal is to focus on individual successes and accomplishments big or small.

Follow us on [Facebook](#) for all the information regarding the campaign as well as pictures and videos of SPD activities.

About ESUMA

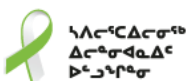
ESUMA is composed of Nunavik-based organizations committed to supporting school perseverance and educational success through the mobilization of all Nunavimmiut. Its initiatives are aimed at increasing the graduation rate and qualifications of Nunavimmiut. We organize activities to make all Nunavik residents more aware of the importance of their contribution to educational success. ESUMA also operates a funding program dedicated to supporting projects that encourage learners to stay in school, graduate from high school, and pursue higher education.

For more information/ Pour plus de renseignements :

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