



## **Kativik Regional Government celebrates Social Economy Month**

**Kuujuuaq, Québec, November 21, 2025** — November is Social Economy Month in Nunavik and throughout Québec. This month, the Kativik Regional Government (KRG) honours the women and men that are the backbone of a thriving and growing social economy movement.

Social economy enterprises, like local cooperatives, are the largest non-governmental employers in Nunavik. Local cooperatives, for example, employ over 400 people in Nunavik's 14 municipalities.

Air Inuit stands out as the standard bearer of a social economy enterprise. The Inuit airline guides the movement of people and cargo, and contributes to Nunavik well-being through the Ilaujuq program. Through Ilaujuq, Air Inuit provides certificates to Nunavimmiut beneficiaries, which can be used for either rebates on round-trip airline tickets or for shipping vehicles.

The KRG represents one of 22 social economy hubs in Québec. We partner with the Ministère de l'Économie et de l'Innovation du Québec, other social economy clusters, and the independent Social Economy Society (le Chantier de l'économie sociale) to promote and support social economy activity in Nunavik. We provide loans, direct contributions, technical support, and a platform for consultation services to social economy partners and enterprises.

The Department of Regional and Local Development (DRLD) coordinates social economy support for the KRG. For example, in the first nine months of 2025, funding for social enterprises accounted for over 85% of total support provided through the department.

Further, the DRLD negotiates agreements with the Government of Québec to finance and support social economy initiatives and enterprises. The department is also a central platform for knowledge exchange among social economy participants and stakeholders, and supports campaigns year-round to encourage wider participation in social economy programs.

Quotes:

“As we celebrate Social Economy Month, we reflect on values of sharing and caring that form the essence of what social economy uniquely means to Nunavimmiut. The social economy provides hope and inspiration to our communities, and offers meaningful opportunity for all Inuit in Nunavik.”

– Maggie Emudluk, Chairperson, Kativik Regional Government

“Social Economy Month is a vivid reminder of the inclusive nature of the social economy, and the sparkling opportunities for young people and women to participate in starting their own collective enterprise.”

– Pierre Mani, Director, Regional and Local Development, KRG

For more information, click on the following links on the celebration of Social Economy Month [in Nunavik](#) and [elsewhere in Quebec](#). And, contact Pierre Mani, Director of the KRG Department of Regional and Local Development at: [pmani@krg.ca](mailto:pmani@krg.ca)

The **Kativik Regional Government** delivers comprehensive public services to Nunavimmiut under the James Bay and Northern Quebec Agreement (1975). The KRG is governed by a 17-member Council of elected municipal representatives from 14 northern communities in Nunavik, an elected Chair and Vice-Chair, and the chief of the Naskapi First Nation of Kawawachikamach.

---

Media Contact:

KRG: Denis Abbott, APR / KRG Communications / Tel: 514-795-5196 / [media@krg.ca](mailto:media@krg.ca)