



**REGIONAL AND
LOCAL DEVELOPMENT department**

**ACTIVITY REPORT
FEBRUARY TO MAY 2021**

A. REGIONAL DEVELOPMENT

Nunavik Elders

Nunavik-wide Elders' recording

As reported to the Council in February, the KRG-funded and Avataq contracted service for this project came to a halt in March 2020 because of restrictions on travel and meeting.

Quebec Municipal Affairs and Housing minister (MAMH) granted an extension of the project period until March 31st 2023, to which Avataq management indicated that the project would be feasible.

Housing

- KMHB policy on Elders' Housing

The Department coordinated a meeting with the KMHB, members of the Elders' Committee, Makivik and KRG to discuss proposals for KMHB policy elements on Nunavik Elders. The conference call was held on March 2nd

These formal discussions provided Bobby Snowball, Lucassie Nappaaluk and Alacie Nalukturuk with a chance to voice Elders' views on many aspects concerning housing.

- New orientation on Seniors' living in Quebec

Quebec government has made it known of its new orientation and wish for Quebec seniors not to move to seniors' homes but to remain living in their residences, where services would be delivered to them.

On March 12th, Bobby Snowball wrote to Ms. Andrée Laforest, Minister of MAMH requesting implementation of a multi-year program for renovation and adaptation of seniors' apartments to accommodate their long-term comfortable living requirements.

Tamaani Internet Service

KRG Administration department made an application to MAMH program: Towards Stronger Municipalities and Regions (FRR Stream 1) to increase the capacity of bandwidth in Nunavik: This application is part of a larger project that is being funded by the Universal Broadband Fund Rapid Response Stream and the Provincial Government. The total project would add 792 megabits to the 1150 megabits that is presently available to the region for a two-year period.

The KRG Executive Committee recommended the project to MAMH in the amount of \$696,571 and in addition, committed an amount of \$174,142 from the KRG Territory Development Fund for a total of \$870,713.

ARTS

Inukjuak Arts' Centre

The Department continued discussions with Inukjuak jewelry designer/makers group representative, print making and with Makivik and Aumaaggiivik (Nunavik Arts Secretariat) for the purpose of find the best way for this project to proceed (operations stopped some 3 years ago because of workspace air quality requirements).

The following are the operational concept the Department proposed:

- Users: - Arts and jewellery individual and independent producers

- Space: - One space with separate sections to be used by 3 groups
 - Each group to specify its work, storage and secured cabinet needs
 - Each artist signs one space-use conditions;
 - Free use of space

- Companies and non-profit organizations
 - No legal business structure for any of the 3 groups
 - No Board of Directors

- Operations: - New website to be created by Avataq and FCNQ to display all products;
 - Each artist produce and sell their products directly and keeps all revenues;
 - Each individual will benefit from one-on-one Aumaaggiivik advisor services (at a distance)
 - Each individual will benefit from Makivik income tax services, and must ensure yearly reporting of his/her personal commercial activities to Revenu Quebec and to Canada Revenue Agency (KRG can commission an accountant to assist the artist to open a file with these departments).

Ivujivik new print and drawing shop

The architectural evaluation of the designated building for establishment of a print shop is being finalized upon the visit of the architect in April. The report will include detailed recommendations for each of the drawing, press and storage areas.

Carving Shop Establishment.

Promoter: Matijusie Iyaituk (pro tem, for the time being.). The department is exploring ways of setting up a carver's centre in Ivujivik in an old garage owned by the municipality. This project has just been started, and the objectives over the next trimester include negotiating with the NV Ivujivik for the carvers to have access to the building, and a preliminary budget for equipment and possible renovations.

Status: In progress.

Marketing campaign

The Department invited Avataq and the FCNQ to develop a joint project to promote and market Nunavik Inuit multidiscipline arts. Both organizations are working on this project and it is foreseen that by the end of 2021 a comprehensive interactive website would be ready

SOCIAL ECONOMY

Nunavik Social Economy Round Table (established 2009)

Working Session (Teleconference) Thursday, March 25, 2021

Topics:

1. Recovery of collective enterprises' program – Investment Quebec;
2. New measures to support economic sectors;
3. Training of personnel for home services through collective enterprises;
4. Support to environmental projects.

Participants: 13 members (representing 49 Social/collective enterprises)

- Regional enterprises: Air Inuit, Kautaq Construction and Nunavik Geomatics;
- Halutik Enterprises, Kuujuaq
- Cooperative associations (14);
- Nunavik Landholding Associations-commercial subsidiaries
- Childcare centres (14)

Equality Agreement

The Executive committee approved an amendment to the agreement on gender equality in the Kativik sector of the Nord-du-Québec region with The Minister Responsible for the Status of Women.

This amendment provides Saturviit Inuit Women Association with an amount of \$ 105,000 for its operations and projects until March 31st, 2022. The KRG contributes an amount of \$ 70,000 for the same period.

The main objectives of the agreement are:

- combat the different vulnerability factors affecting women and girls;
- encourage women to develop the power to act;
- reduce the persistent inequalities between women and men.

Nunavik entrepreneurship

Kativik Ilisarniliriniq, École des entrepreneurs du Québec and the KRG-Regional and Local Development Department collaborated on producing a tool to help new entrepreneurs gain insight to starting a business.

A total of 10 seminars that a new business promoter can go through at her/his own pace at the time of their choice at home. Each seminar includes self evaluation question:

- The traits of an entrepreneur
- Confirm your business idea
- In business: managers count
- Business environment
- Legal aspects
- How to sell
- What about sales taxes
- Considerations in setting your price
- Successful local marketing techniques
- Using the Internet and social media

These seminars are available at no cost at the RLDD KRG-head office on a USB memory stick to practice at home.

Other seminars will be worked on in 2021 to provide advanced advice on business operations

**Entrepreneur Local Learning Centers*

B. BUSINESS DEVELOPMENT

Business start-up and expansion

The following are lists of business development projects and business advisory services that the department offices in Kuujjuaq, Salluit and Inukjuak worked on for the period. Some files which were previously reported carry over in this report since they are awaiting promoters' input or other research to be completed.

<u>Sector/Business Activity</u>	<u>Community</u>	<u>Status</u>
1. Kuujjuaq Gym – new operator	Kuujjuaq	Advice
2. Construction of a 12-room rental camp Les complexes Gadbois	Kuujjuaq	Completed
3. Construction of a residence for the Holy Trinity Anglican Church	Kangirsuk	Completed
4. Housing for rentals	Kangiqsualujjuaq	Advice-in progress
5. Jaanimmarik school, 3 students' business plans	Kuujjuaq	In development
6. Seaweed Processing Plant	Kangirsuk	Plans in Progress
7. Kangirsuk Office Complex	Kangirsuk	Project costing

Nunavik Business Directory

Started in 1994, the Nunavik Private and Regional Business Directory is now receiving the final touches updating the promoters. This directory will be available on the KRG website soon.

Status: In Progress.

Business Advisory Services

<u>Sector/Business Activity</u>	<u>Community</u>	<u>Status</u>
1. Kangirsummiut Inc.	Kangirsuk	In Progress

C. LOCAL DEVELOPMENT

Project	Sector		Status
1. Acquisition of public transit and Usijiit buses	Public transit	NV of Inukjuak	Completed
2. Establishment of Qimutjuit Men's Association	Social development	Kuujuaraapik	In progress
Salluit Community Greenhouse-Establishment			
3. Poverty Reduction – consultation	Social development	ITK consultant	Partial participation
4. Growing Nunavik 14 economies (University of Quebec in Montreal)	Community development	UQAM-KRG-RLDD	In progress

D. OTHER ECONOMIC DEVELOPMENT FILES

Funding Transfer Payment Agreement regarding Economic Development pursuant to the Annex F of the James Bay and Northern Quebec Implementation Agreement: conclusion and signing of the 1-year funding agreement;

Nunavik Employment Web Portal: participation in discussions concerning the design and content of a new KRG-Sustainable Employment web portal that would facilitate Nunavimmiut job seekers find available jobs in their preferred geographic location and for out-of-Nunavik job seekers to apply for jobs at regional organizations and others;

Nunavik Investment Corporation Bylaws –re membership: initiated a process to provide NIC with options to restructure its membership composition;

Nunavik Choice© trademark: commissioned a logo for this all-cooked proposed brand;

Salluit and Kangiqsuajuaq Inuit business development hub: provided advice to a consulting group concerning a possible set-up of business advisory in Salluit and Kangiqsuajuaq, and generally on a virtual basis in Nunavik;

Secretariat of Native Affairs (SAA-FIA): presented the 2019-2021 briefing concerning projects' total of \$14,859,919 with SAA participation of \$4,145,634 (27.9%). Projects were in the following sectors: tourism, fashion design and retail, Inuit game design and retail, hotel and lodging.

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