



Press Release

For immediate release

Turkeys and Hams on Sale in Nunavik Communities

Kuuujuaq, QC, December 16th 2019 – Until December 31st 2019 under the Food and Other Essentials Program of the Kativik Regional Government (KRG) and the Makivik Corporation, Nunavimmiut will be able to buy whole turkeys and hams (over 2.5 kg) sold at local grocery stores for half the regular price. The objective of this initiative is to help make Christmas dinner more affordable in Nunavik communities.

“The cost of living can be high in the region and it is important to find ways to reduce it especially for families who need it most. It is heartening to offer assistance during the holiday season as we all prepare to gather with family and friends” said KRG Chairperson Jennifer Munick and Makivik President Charlie Watt.

The objectives of the Food and Other Essentials Program include promoting healthy eating and lowering the prices of many common store-bought food and household products. Funding for Nunavik Cost-of-Living Measures is paid by the Québec government pursuant to an agreement signed with the Makivik Corporation and the KRG. For more information on all six Nunavik Cost-of-Living Measures, consult <https://www.krg.ca/en-CA/programs/nunavik-col>

-30-

Sources:

Rhéal Séguin
Director of Communications
Kativik Regional Government
media@krg.ca | rseguin@krg.ca
819-964-2925 ext. 2358

William Tagoona
Director of Communications
Makivik Corporation
wtagoona@makivik.org
819-964-2961

The KRG is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.

Makivik is the development corporation mandated to manage the heritage funds of the Inuit of Nunavik provided for under the James Bay and Northern Québec Agreement. Makivik's role

includes the administration and investment of these funds and the promotion of economic growth by providing assistance for the creation of Inuit-operated businesses in Nunavik. Makivik promotes the preservation of Inuit culture and language as well as the health, welfare, relief of poverty, and education of Inuit in the communities