



Press Release

For immediate release

Fire Prevention Partnership Initiated between the KRG and the KMHB

Kuujuuaq, October 22, 2019 - The Civil Security Department of the KRG and the Pivallianiq Program of the KMHB are joining forces to launch a vast fire prevention campaign over the coming months. A press conference was held in Kuujuuaq on October 22nd in order to announce the partnership.

For a ninth consecutive year, through its Pivallianiq Program, the Kativik Municipal Housing Bureau (KMHB) is pursuing its involvement in each of the 14 communities of Nunavik in favour of the beautification of the living environment. One of its priorities is the safety of Nunavimmiut. The high risk of fires remains a true challenge for the region. The Civil Security Section of the KRG has worked for several years to promote fire safety and avoid human tragedy. Because October is Fire Prevention Month, the KRG and the KMHB are launching a joint campaign focused on families, children, adult, tenants and home owners.

This initiative aims to raise awareness about the imminent risks of a fire. The press conference also unveiled a series of short videos that will be broadcast over the coming year. This collaboration between Pivallianiq program and the Civil Security Section of the KRG will become an active offensive against the collateral damages caused by fires in Nunavik while increasing the safety of the Nunavimmiut.

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*The **Kativik Regional Government (KRG)** is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.*



*The **Kativik Municipal Housing Bureau (KMHB)** was created in 1999. Together with its partners, it has contributed over the years to the development of northern housing in Nunavik. Today, it acts as a representative appointed by the Société d'Habitation du Québec to manage the social housing stock and its maintenance. In 2019, the KMHB now boasts 3,468 housing units in 14 Nunavik communities. The KMHB houses 98% of Nunavik's population, for a total of nearly 14,000 people. More than 54% of the population is under 25 years of age, and 70% is under 35 years of age. People over 55 years of age currently represent 10%. The population is growing faster than the rest of Quebec's population and households have a higher number of members than in southern Quebec. It is through the support of a team of 185 employees (75% of whom are Inuit) working in the KMHB's 14 satellite offices that the Board is able to meet its daily challenges.*