



ÉCOLE DES  
ENTREPRENEURS  
DU QUÉBEC



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Kativik Ilisarniliriniq

## A New Tool for Current and Future Entrepreneurs in Nunavik

**Kuuujuaq, Nunavik (June 11, 2021)** - The Kativik Regional Government (KRG), Kativik Ilisarniliriniq (KI) and the École des entrepreneurs du Québec collaborated to produce a free training tool that will help new entrepreneurs gain insight to starting a business.

In total, 17 seminars were created by the KRG Regional and Local Development Department (RLDD) and its partners. The seminars are tailored to suit the needs of new business operators, Nunavimmiut wishing to start their own business, or entrepreneurs interested in a training they can do at their own pace.

As a result of work started in 2019 and coordinated by the RLDD, these seminars are now available at no cost at the KRG head office in Kuuujuaq and in other communities via the local employment officers (LEO). To increase access for Nunavimmiut interested in learning at a distance, these seminars are also available on USB keys that users can be request at their local employment office.

The 17 seminars cover topics such as: the traits of an entrepreneur, tools to confirm your business idea, legal aspects of owning a business, sales taxes, marketing tools and promotion strategies.

“This successful partnership has provided a solid basis on which Kativik Ilisarniliriniq has been contracted to develop additional tools and specialised seminars, allowing business operators to access expert advice,” said Michael Gordon, Director General of the KRG . This work will be on-going in 2021 and 2022.

“The COVID-19 pandemic has forced us to work differently,” said Dave McMullen, Coordinator of Adult Education and Vocational Training at Kativik Ilisarniliriniq. “As we moved quickly to offer programs online and at a distance, we realized that Nunavimmiut were ready and really interested in these types of trainings. Looking ahead, we intend on maximizing our service offer to allow busy entrepreneurs to learn at their own pace,” he added.

“It’s an immense pleasure for the École des entrepreneurs du Québec to collaborate with this great partner of us, the Kativik Regional Government, and join forces to foster entrepreneurship in Nunavik. We are glad to put our expertise at work in a spirit of collaboration and accessibility for all the individuals, entrepreneurs-to-be, interested in developing their capacities”, noted Tracey Ann Powers, Vice-President, Operations and Innovation, École des entrepreneurs du Québec.

### About us:

The Kativik Regional Government is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.

**Kativik Ilisarniliriniq**, the school board of Nunavik, was created in 1975, under the James Bay and Northern Quebec Agreement (JBNQA). Since 1978, it has been the exclusive provider of educational services to all Nunavik residents. Under the JBNQA, the school board also acts as an institution with unique powers and jurisdiction geared towards the protection and development of the Inuit language, culture, and way of life, through the delivery of tailored educational services and programs. The education programs developed by the school board are offered in all schools of the 14 Nunavik communities, in Inuktitut as first language and in French and English as second languages. The school board operates 17 primary and secondary schools as well as 6 adult education centres. For more information, visit [kativik.qc.ca](http://kativik.qc.ca).

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